



# KPMG Corporate Finance LLC acted as exclusive financial advisor to GREEN CREATIVE



GREEN CREATIVE

GREEN CREATIVE  
has been acquired  
by Harbour Group



HARBOUR GROUP

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## Transaction Team

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## About the engagement

KPMG Corporate Finance LLC (KPMG CF) acted as exclusive financial advisor to GREEN CREATIVE ("GC") on its sale to Harbour Group, a St. Louis-based private equity firm.

Co-Headquartered in San Bruno, California and Shanghai, China, GC is a rapidly growing developer of advanced lighting solutions, serving the North American commercial lighting market with an industry-leading premium product offering comprised of LED lamps and LED fixtures. Anchored by strong integrated R&D capabilities and patented technology, GC's innovation, performance and reliability have been recognized year after year by the Illuminating Engineering Society Progress Report, the LEDs Magazine Sapphire Awards, Edison Report, Lighting For Tomorrow, NAILD and more. GC has achieved rapid growth since its founding in 2010 and was majority-owned by Merit Capital Partners and Fulton Capital. GC co-founders, Cole Zucker and Guillaume Vidal will continue their key leadership roles in the business.

"Harbour Group's operational expertise in scaling fast growing businesses combined with its financial resources presents a great opportunity to bring our company and people to the next level," said Mr. Zucker. "KPMG CF has deep expertise in the lighting industry and was instrumental in all aspects of the transaction, proving as a trusted advisor throughout the process," added Mr. Vidal.

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