



# KPMG Corporate Finance LLC acted as the exclusive financial advisor to Full Swing Golf, Inc.



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### **About the engagement**

KPMG Corporate Finance LLC ("KPMG CF") acted as the exclusive financial advisor to Full Swing Golf, Inc. ("Full Swing" or the "Company"), on the successful investment by North Castle Partners ("North Castle") and Topgolf® Entertainment Group ("TEG" or "Top Golf"), who made a strategic investment in Full Swing Golf as part of the transaction. The terms of the transaction were not disclosed.

"KPMG Corporate Finance conducted an outstanding global investment banking process that resulted in the optimal transaction structure that met our various shareholder objectives and ideally positions the Company for the future with best-in-class private equity and strategic partners," commented Full Swing Golf CEO Ryan Doters.

With the support of North Castle, Full Swing Golf plans to execute on a vision to dramatically grow its presence in existing and new channels while also focusing on product and software innovation to continually enhance the simulation experience.

### **About Full Swing Golf, Inc.**

Full Swing is the worldwide leader in cutting edge indoor golf simulation technology. Full Swing simulators are in the homes of top PGA Tour Pros including Tiger Woods, Jordan Spieth, Jason Day, Jim Furyk, Pádraig Harrington, Patrick Reed and many more. With over 30 years of experience, Full Swing provides the most accurate and realistic golf experience you can find. From practice, to instruction, to entertainment; this is the world class experience you've been looking for.

### **About North Castle Partners**

North Castle Partners is a leading private equity firm focused on investments in consumer-driven product and service businesses that promote Healthy, Active, and Sustainable Living. North Castle's current portfolio includes such well-known brands as Curves International/Jenny Craig, Barry's Bootcamp, HydroMassage, SLT, ProSupps, Palladio Beauty Group, Mineral Fusion, Red Door Spas, Sprout Organics, SmartyPants, Brooklyn Boulders, Ibex Outdoor Clothing, and Turnbridge.

### **About Top Golf**

Topgolf is a global sports entertainment community that inspires the connections that bring people together for unforgettable good times. With 32 venues entertaining 10.5 million Guests annually and the world's largest digital golf audience, Topgolf is creating the best times of your life both in-venue and online.

### **Global coverage. Industry knowledge. Middle-Market focus.**

The global Corporate Finance practices of KPMG International's network of independent member firms was ranked #1 as the top M&A middle-market adviser globally by Thomson Reuters SDC based on number of completed transactions, and has been named the #1 Global Mid-Market firm and Global Private Equity Mid-Market firm, by Bloomberg M&A Advisory League Tables, for 2016.

### **KPMG Corporate Finance LLC**

KPMG Corporate Finance LLC was recently named Transaction Advisory Firm of the Year by The Global M&A Network, and previously named Investment Bank of the Year by The M&A Advisor. KPMG Corporate Finance LLC provides a broad range of investment banking and advisory services to its domestic and international clients. Our professionals have the experience and depth of knowledge to advise clients on global mergers and acquisitions, sales and divestitures, buyouts, financings, debt restructurings, equity recapitalizations, infrastructure project finance, capital advisory, portfolio solutions, fairness opinions, and other advisory needs.

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