



# KPMG Corporate Finance LLC acted as the exclusive investment banking advisor to Pattern Recognition Technologies ("PRT")



## About the engagement

KPMG Corporate Finance LLC ("KPMG CF") acted as exclusive investment banking advisor to PRT on its sale to Drillinginfo, a portfolio company of Insight Venture Partners.

PRT is the industry leader in providing electricity load and price forecasting Software-as-a-Service ("SaaS"). PRT leverages proprietary adaptive machine learning and AI technologies, yielding such accurate short-term, medium-term and long-term forecasts that it is considered the "gold standard" across the industry.

KPMG CF's deep industry knowledge and positioning of PRT for sale were critical to completing the transaction. Al Khotanzad, Founder and President of PRT, commented, "The KPMG Corporate Finance team played an instrumental role in the sale of PRT to Drillinginfo. They quickly gained a comprehensive understanding of our business and eloquently communicated the 'PRT story' driving a highly competitive process resulting in a valuation significantly exceeding our original expectations."

## Global coverage. Industry knowledge. Middle-Market focus.

The global Corporate Finance practices of KPMG International's network of independent member firms was ranked #1 as the top M&A middle-market adviser globally by Thomson Reuters SDC based on number of completed transactions, and has been named the #1 Global Mid-Market firm and Global Private Equity Mid-Market firm, by Bloomberg M&A Advisory League Tables, for 2016.

## KPMG Corporate Finance LLC

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