



# KPMG Corporate Finance LLC acted as the exclusive financial advisor to PatronManager



Has been acquired by

**PROVIDENCE EQUITY**

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## Transaction Team

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## About the engagement

KPMG Corporate Finance LLC (KPMG CF) acted as the exclusive financial advisor to PatronManager in its sale to Providence Equity Partners.

PatronManager is a leading SaaS solution specifically designed for Arts and Culture organizations. By integrating ticketing, fundraising, and targeted marketing functions, PatronManager empowers Arts and Culture organizations to sell more tickets, raise more money, and cultivate stronger relationships with their customers. The platform is 100 percent built on the Salesforce AppExchange and the Salesforce Foundation's #1 revenue-generating ISV partner.

KPMG CF's deep industry knowledge, strong relationships with global private equity firms and ability to position the company effectively for a competitive process were critical to the successful completion of the transaction.

## Global coverage. Industry knowledge. Middle-Market focus.

The global Corporate Finance practices of KPMG International's network of independent member firms was ranked #1 as the top M&A middle-market adviser globally by Thomson Reuters SDC based on number of completed transactions, and has been named the #1 Global Mid-Market firm and Global Private Equity Mid-Market firm, by Bloomberg M&A Advisory League Tables, for 2016.

## KPMG Corporate Finance LLC

KPMG Corporate Finance LLC was recently named Transaction Advisory Firm of the Year by The Global M&A Network, and previously named Investment Bank of the Year by the M&A Advisor. KPMG Corporate Finance LLC provides a broad range of investment banking and advisory services to its domestic and international clients. Our professionals have the experience and depth of knowledge to advise clients on global mergers and acquisitions, sales and divestitures, buyouts, financings, debt restructurings, equity recapitalizations, infrastructure project finance, capital advisory, portfolio solutions, fairness opinions, and other advisory needs.

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