

## KPMG Corporate Finance LLC acted as exclusive financial advisor to TicketManager



### About the engagement

KPMG Corporate Finance LLC (KPMG CF) acted as exclusive financial advisor to TicketManager on its \$19.5 million Series B capital raise.

TicketManager is the leading comprehensive SaaS platform integrating its online tools and mobile applications with existing ERP processes for the management of corporate invitations, sports tickets, gift cards and customer entertainment. TicketManager solutions enable firms of all sizes, and across all verticals, to automate customer entertainment, maintain regulatory compliance, and drive significant and measurable ROI. The Company is headquartered in Calabasas, California.

KPMG Corporate Finance leveraged its deep knowledge of the enterprise software industry to successfully position the unique product characteristics and rapid growth of TicketManager. Our efforts resulted in the identification of multiple private equity/strategic investors interested in TicketManager, with the ultimate selection of Kayne Anderson Capital Advisors, L.P. as the lead, with participation from previous investor Point Judith Capital in a Series B capital raise of \$19.5 million.

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### KPMG Corporate Finance LLC

KPMG Corporate Finance LLC provides a broad range of investment banking and advisory services to its domestic and international clients. Our professionals have the experience and depth of knowledge to advise clients on global mergers and acquisitions, sales and divestitures, buyouts, financings, debt restructurings, equity recapitalizations, infrastructure project finance, capital advisory, real estate, portfolio solutions, fairness opinions, and other advisory needs.

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