

## KPMG Corporate Finance LLC acted as exclusive financial advisor to Conga in its Financing with Insight Venture Partners



### About the engagement

KPMG Corporate Finance LLC ("KPMG CF") acted as exclusive financial advisor to AppExtremes, Inc. (dba "Conga") in its growth financing with Insight Venture Partners ("Insight").

Conga®, developers of the Conga Suite for Salesforce, announced a \$70 million investment from Insight Venture Partners, a New York-based private equity and venture capital firm. Conga offers document generation and reporting applications for Salesforce customers. Available on the Salesforce AppExchange, the company's products expand Salesforce users' abilities to quickly and accurately utilize their data in a wide variety of documents including quotes, contracts, proposals and invoices. Customers achieve significant cost and time savings with Conga solutions. The investment comes on the heels of 45% year-over-year profitable revenue growth and will be used to meet growing global demand, accelerate product innovation and ensure the continued success and delight of Conga customers.

Insight Venture Partners is a leading global venture capital and private equity firm investing in high-growth technology and software companies that are driving transformative change in their industries. Founded in 1995, Insight has raised more than \$10 billion and invested in more than 200 growth-stage software, Internet and data-services companies worldwide. The company's mission is to find, fund and work successfully with visionary executives, providing them with practical, hands-on growth expertise to foster long-term success.

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### Global coverage. Industry knowledge. Middle-Market focus.

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### KPMG Corporate Finance LLC

KPMG Corporate Finance LLC provides a broad range of investment banking and advisory services to its domestic and international clients. Our professionals have the experience and depth of knowledge to advise clients on global mergers and acquisitions, sales and divestitures, buyouts, financings, debt restructurings, equity recapitalizations, infrastructure project finance, capital advisory, real estate, portfolio solutions, fairness opinions, and other advisory needs.

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