

## KPMG Corporate Finance LLC acted as exclusive financial advisor to The Cleaning Authority, LLC



### About the engagement

The Cleaning Authority, LLC (TCA or the Company) is a nationally-recognized franchisor of residential cleaning businesses with 183 franchised service territories in the US and Canada. Founded in 1977, the Company has positioned itself as a leader in the green home cleaning market serving over 80,000 customers in the US and Canada. TCA has developed a high-recurring revenue franchise model which provides franchisees with training, operational support, proprietary software systems and the development and delivery of highly effective marketing programs.

Given favorable market conditions, TCA retained KPMG Corporate Finance LLC (KPMG CF) as its exclusive financial advisor to explore its strategic alternatives including a dividend recapitalization and sale of the Company. KPMG CF leveraged its deep business services, cleaning and consumer industry expertise and relationships to market the transaction to strategic and financial buyers. By positioning the Company to highlight its strong franchise performance, brand name and attractive growth story, KPMG CF was able to attract significant buyer interest.

### TRANSACTION TEAM

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“The KPMG team provided excellent guidance and resources throughout the sales process. We appreciated their focus on the long term success of our company by always being considerate of our organization’s needs after the transaction. Their professionalism and counsel was second to none and we would not hesitate to work with this team again in the future.” – Rob Weddle, CEO of TCA

### Global coverage. Industry knowledge. Middle-Market focus.

The Corporate Finance practices of KPMG International’s network of independent member firms (KPMG) have been ranked collectively a leading global M&A advisor according to Thomson Reuters SDC’s 2013 global transaction volume league tables. KPMG firms operate in 155 countries with over 2,600 investment banking professionals who are able to meet the needs of clients across the globe.

### KPMG Corporate Finance LLC

KPMG Corporate Finance LLC provides a broad range of investment banking and advisory services to its domestic and international clients. Our professionals have the experience and depth of knowledge to advise clients on global mergers and acquisitions, sales and divestitures, buyouts, financings, debt restructurings, equity recapitalizations, infrastructure project finance, capital advisory, real estate, portfolio solutions, fairness opinions, and other advisory needs.

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